

HELP!

**FOR
ADULTS
ONLY!**

FEBRUARY
ICD 354

LOOK
KIDS!

HEY! BOYS
AND GIRLS!

WANTED
GANG



And to think
I settled for that
school Marlene.



HELP!

VOL. 3, No. 1 FEB. 1962

editor **GABBY KURTZMAN**
 publisher **JAMES HANLEY**
 assistant editor
SPACE ADVERTISING
 contributing editor
BURDA STUPIN
 producer
GABBY KURTZMAN



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I must be
in the wrong
waiting room.

EDITOR'S PREFACE

STAN FRYBERG

We were walking down Madison Ave. one a while back just enjoying the taste of advertising jingles in the air and doing my failing Assistant Editor's job when I should've been waiting for the green walk signal for Stan Fryberg. It seems he was in town planning his new Capital LA STAN FRYBERG PRESENTS THE UNITED STATES OF AMERICA, a modest venture in which he goes the real story on Amer-

ica did it. Any day now the first HELP! pocketbook will hit the stands with a great big WOODSTOCK! After an interminable amount of planning, waiting, and fairs, we released Gold Medal Books, a Fine art subsidiary, to launch the book from the first 12 states of HELP!, and it is foreign sales, and project to the grateful public for a review. We argue that the human skin sales are worth the much less the Gold Medal people are a bunch of know-it-alls. So watch for it in your friendly neighborhood! And buy it for heaven's sake.



Fryberg strikes again

ica History. After several dozen howlers nothing would do, but we invite Stan up to see our new office. So we did. The result of this visit from Fryberg was many laughs and TAVEL COCKLE (DO HONK) (and BIL) an excerpt from the new LP.

WILL DINGER

For the first time in nearly a decade, THE SPIRIT came again. Out of the dim dark past (1960) came once again the comic strip extravaganza of Will Dinger. He presented again Will the man who gave John F. Kennedy his start to being THE SPIRIT out of retirement so that old times could remember and new fans enjoy for the first time the adventures of one of America's most famous comic strip heroes.

FAST ACTING HELP!

They said it shouldn't be done! But



So watch for it

FUMETTI

Saving an edition for this issue's to me was a pleasure. The search for a suitable featured location took us out of the city to the beautiful San Diego Marina on the Long Island Sound. With the help of a friendly power launch to take us back the boatyard to the yacht club, our crew and crew got a taste of how the other half lives. Pretty nice if you ask us.

True to the tradition that has grown up with the history of HELP! fumetti, our actors and technicians gave their all for this issue's fumetti. Our never ending search for material reached a new peak when we had to get a scene where actor Paul Glasser had to look like he was being tripped which is not easy since to affect a trip without actually tripping is well, it just isn't connecting. We got to work on



Facts of disaster

the problem and after numerous "takes" got the photograph we wanted. We are happy to report our cameras have caught the horrified face and form of a man staring at disaster. Our man is actually tripping. Falling out of control beyond the point of recovery to the steep gravel floor of the boatyard where a split second later he will become both his palms and his shoes and become a mess.

After a frenzied interlude of scurrying after lead aids, we stomped the flow of blood long enough to finish shooting our fumetti after which we carried the film between the studios, and shot the actor who by this time was in a terrible agony of the first stages of gangrene.

On the last story side, we have in the same fumetti Miss Lydia White who, while not doing in the hands of Paul Glasser to achieve realism, contributed quite a bit of realism in her own little way.

HELP! WANTED

The other day for the first time in recorded history we got a letter from a party who wanted to place a Classified Advertisement in HELP! We don't have any fantastic classification so we decided to be big about it and run the ad here on the Editor's page like this.

PERSONALS

Respectable boy wants to meet

Seductive girl.

Object: Marriage.

That's pretty personal

LETTERS

Don't let anyone stop you from printing letters and opinions or replies.

It was just this sort of suppression that was responsible for the dark ages, the inquisition, and the very pretense the Jews are suffering from even today.

Humor is a powerful weapon for understanding and exposing one's own society in the face of true understanding. Don't let anyone take this weapon from you.

Bob Corryberry, Jr.
Albuquerque, New Mexico
P.S. Why does Elder always draw the rail across his back wheels?
He's a nut.—Ed.

You sneaky devil, you. Your June cover was pretty clever. If you will notice, you had GUILTS, FIGHT, STRIPS, in that type and the rest in small type. When the reader looks at these he gets ideas and says a thinking: "Oh boy, I've got some sneaky reading material."

Was this done for purpose?
Only Bob Taylor
Of course not—Ed.

THE RISE ETC.

THE RISE AND THE FALL AND THE RISE by George Kopp in your June issue was definitely in poor taste. To quote "intelligence of the trend (bigotry) ARE all around us!" Just look to the South

Each pathetic, fresh should never find its way into a wise state of your status. Articles like this are kept the fire burning for prejudicial people in all parts of the country. Although Mr. Kopp might think differently Mr. Eichmann and what he stood for is not a joke.



Paul Glasser

to millions of Jews and others who DON'T LIKE KIDS.
Robert Brodsky
Bostonsia, N.Y.

THE RISE ETC. (CON'D)

Your next brings the end. It seems to get better every month. I was particularly disturbed by Kopp's THE RISE AND THE FALL AND THE RISE. When I got to the part about Hitler's being a Good Humor Man in San Diego I nearly fell off my chair. You see I'm a Good Humor Man working out of Hollywood.

Again comments on a swinging metaphor.

Mike Conally
Hollywood, Calif.
Yeah, Mike, but Hitler didn't

ill 4,500,000 Good Humor Men.—Ed.

"A STAR IS BORN"

We at St. Francis High School think your magazine is tops and would like to see



Says say, "more"

more stories like "A Star Is Born."

The boys from St. Francis High School for boys.

PROBLEMS

In the April issue of HELM you inadvertently made a tragic mistake. This occurred in the ad which placed HELM back issues. You indicated that Mori Del was on the cover of HELM #2 and Ernie Kovacs was on #4. However, in the March issue it was also verified on #5 and Kovacs on #2. Now this would prove that the April issue contained the real tale about, of course, it was the March issue. In the event that the March HELM was mistaken, the April would be correct. But if the April issue was flawless, this would also make the May issue incorrect because it corresponds with the March issue which is in error or the April issue is right. However, I tend to believe that the March and May issue of HELM are correct and that the error is in the April issue, don't you?

Yours truly,
Mike Proctor
Garrett, Kansas

Don't we whiff.—Ed.

BLINTZES RE-EMITED

I was quite shocked when I read your last issue (#11) and thought that you had printed my friend Fred Camp's letter about blintzes.

Although I agree with him on his opinion of HELM, I must say that he doesn't know a blintze from a waffle-tater. Actually I am the only one who knows anything about blintze.

Tim Hunter
New York City

Blintze!—Ed.

PROBLEMS (CONT.)

Please, oh please won't somebody HELM me? Now

the plot of this poor mixed up boy!

On pages 2 and 3 of your May issue you printed a cartoon series by Doc entitled DEATH TO THE TYRANT. I cannot make head nor tail out of the whole thing! And, how yet I'm not all alone. All of my friends and roommates here



Confusion reigns

at the university say the same thing. Would you try to strengthen this out for us all?

John L. Webb Jr.
Dakota, Ill.

We pointed such cartoon is separate. They don't follow in sequence but they are all about the entire thing, illustrating a tyrant.—Ed.

I have a problem. Enclosed is a picture of my problem. What shall I do? My collection of comic books and magazines edited by Harvey Kurtzman.



Space's Problem

driving me out of my yard and to maintain living space.

Please advise
Jack Sweet
San Francisco, Calif
Buy low, sell high.—Ed.

CANADA CALLS

In Calgary, where the year slip for blintze, the authorizes slip "Let them eat HELM!"
Bill Stewart
Alberta, Canada

Soundly tasty.—Ed.



WHO LIES BEST?

Today, as I looked over your June issue, I noticed one item within I could not overlook. On page 30 there is a cartoon by Mary Heister with an Arab holding a sign proclaiming I LIE! ECH. This is a strange coincidence, since there was a very similar cartoon in our April issue, drawn by an MIT



Coincidence

student. Enclosed, you will find the cartoons.

I would very much like to hear from you concerning this matter.

Peter A. Angiola
MIT

Pure coincidence, Peter, we were of that three months ahead.—Ed.

CENSORED

Censorship has got real! What was on the back cover of the May issue of HELM? You see, they have a person here in Australia called THE CENSOR and he tore the back cover off every single copy of HELM for May. Myself, you could send me one back cover in a plain envelope. I'm, huh.

Sly Sly Brian is a big cat and can read the audiences



Cat-stroked



Down under

have been bit and responsive HELM continues to maintain a really top standard. I particularly enjoyed the Henry Youngman farrel! Maybe we can do one when I get back... I'll never do.

Regards,
David Hudson
Adelaide
South Australia

The inside back cover had a scabid lady. Frank (see photo here)—Ed.

CROCODING

A copy of the May issue of HELM magazine recently was called to my attention. I spotted your advertisement for "The Helio Crodding Plan." I suspect very seriously to the manufacturing you are giving its clearing, which is a serious problem in our whole society today. We hope you will pass the complaint along to the manufacturer, and we plan to cut it to the attention of Parrot's Magazine.

We are also sending a copy of this letter to Jackie Gleason and the Department of Health, Education, and Welfare with the hope that they will give further consideration to



Crodding

the type of material which is published in this magazine which seems to be so very popular among our young people.

We strongly trust that is the future you will be more deeply concerned with your moral responsibility towards the youth in our society and will be more careful about the type of article you offer for sale.

Joan Leeper
Director of
Religious Education
At Saints Church
Worcester, Mass.

Please address all mail to HELM letters, Department 13, 422 Madison Avenue, N. Y.



All right,
so it's not
the White House!



Don't worry, darling,
your husband wouldn't suspect
me, his own brother.



No, neither, of course I'm not
going out with boys.



I tell
you, the bird
lies!





Make that pedestal
—no—salero or maybe
forward—on eye or maybe
whole wheel with mustard—no
make that butter—and make
the head panpernickel—
no—







I knew we should have
gotten started earlier. It's
always like this first
day of the herding
season.

THE MARINERS

by *Algis Budrys* Photography by *Ron Hojas*

THE CREW *Mortimer Money* — *Paul Glasser* *Clark* — *Lynne Wilson*
Deater — *Don Edwards* *Boat Burn* — *Joan Booth*

Boat weather. The sun glazes on languid, inviting waterways. The tang of salt is in the warm sea-wind, promising adventure, promising romance, promising anything Boat-weather. And from a silken boat-yards comes the clink of the calking mallet and the rasp of winter-stiffened paint brushes. Once again, the some-time mariners are preparing to go down to the sea — just as soon as possible . . .







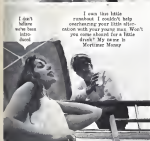
Golly, Honey,
I mean, we can't put
the boat in the water in
my old shape! What'll
the other look owners
think?

Angie!



Gee,
Doris. It
won't be
much
longer

Post!
A little
refresh-
ment, my
dear!



I don't
believe
we've been
intro-
duced

I mean this little
rumbust. I couldn't help
overhearing your little dis-
cussion with your young man. Won't
you come aboard for a little
drink? My name is
Mortimer Money



Mr.
Mortimer
Money?

Well,
yes, since
you ask.
Won't you
sit down
and be
comfort-
able?



Oh, my,
these are
good as a
hot day
like this

Yes, they certainly are.
Would you like another, my dear?
I haven't time to wait for them this
way on my last little jaunt
to Elsie's.



Oh, do
you often
go on long
crises on
y're boat?
It certainly
does look
lovely

Oh, she's a
comfortable
little lub, pre-
sently and then
I take her
here and there



All
my life
I've been
waiting...



...like
an en-
chanted
princess!



Waiting
— waiting
for the evil
spell to
break!



Dreaming of
enchanted tales like jewels
in the silver sea



Disenchant!
Fiddlers!

How soon do you think you can get this beast in the water?

Well, as
a matter
of fact, she
needs a little
sun-softening
and moisturizing
bath and then
Nothing much, you
understand. Why,
the two of us could
get it done in
probably no
time...



A
weekend or
two...

Four
faster!





Hello,
Devan!



I've
come back,
Quentin.

What! Did you go
anywhere?



You must
to say you
haven't finished
up your ride
off, the
tail yet!



Beautifully
down my
back



Won't you accept this
poor offering? I've seen
the misunderstanding
between us can be



...closed
my eye!





Adult
and away
at last

Mean!
Delicious!
What is it you
want there?

Here here. And
go deep on it, will ya?
It's gonna be your turn
to row in a little
while





"Gee, my boy, that was wonderful.
Both feeling, such depth . . ."

both



"I keep having this dream where I am being
ordered by an old man . . ."

both



"It stinks! . . . That's a good sign!"



"Well . . . I worried you about quick drawing
from the belt!"

both



"Yoo-hoo Janet! I'm home early!"

SCHWARTZBERG

help's public gallery

We welcome contributions to this feature. HELP will pay a maximum \$500.00 for each cartoon panel. We'll accept only 100-150 word cartoons. New York City. Please be sure to include a stamped self-addressed envelope to insure return of all responses.



"Tell me, Clark... What do you suppose Superman sees in Lois?"



"Last Stop."

Don Edwards



"... FOR LOYAL SERVICE ... I present you with this locket ... this bright shiny locket ... see how it shines ..."



"Waiter ... I found a fly in my soup?"



Greville



"Well, there's a fly in my soup!"

Robins

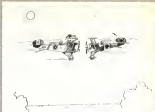


"Watch it this time, Pop!"

Robins



W. Wood



Callahan



"Keep that masked man shooting, Harry. These bullets are REAL SILVER!"

Callahan



"Haven't you heard, Mrs. Wilson,
Ladies Night has been discontinued."



"Would you mind terribly if I asked you to
pay for your treatments in advance?"



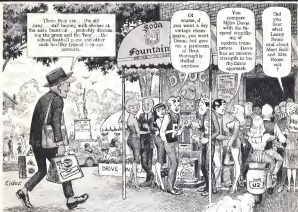
THE ADVENTURES OF GOODMAN BLAYED - CHAPTER III GOODMAN GOES PLAYBOY

Story by Harvey Kurtzman

Art by Will Elder

In this installment, Goodman returns to Mayfield... some of his youth... typical confessions from High school

proms and affairs... at the soda fountain... even-
out youths flirting with pretty girls at middle-schools...
health's typical teen-agers. Good-for-nothing... losers!















If you are a history student (the excerpt from Stan Freberg's newest record, an original musical written especially for records, **STAN FREBERG PRESENTS THE UNITED STATES OF AMERICA**, should turn your hair white. It deals with a certain Yankee Doodle and his relationship to the New Music and the Spirit of '76. We are pretty sure neither Robert Welch nor the DAF will care for this Freberg treatment but we like it and millions of Freberg fans should love it. It carries on the Freberg tradition of unrestrained satire which first attracted the record buying public with his first big record, *John and Martha*. If you listen carefully, you should be able to hear the slightly satiric sound of drum and life now.



**STAN
FREBERG
PRESENTS
THE
UNITED STATES
OF
AMERICA**

CHORUS

Sound of the
Best the Drums
Be ready for the moment
Victory comes
Over forward
Patriots all.

(score now drums)

NARRATOR

America has always gone for
ward to the military beat of
drums stirring the hearts of
her fighting men. This, then,
is the Spirit of '76.

OFFICER

What do you mean you're walk-
ing off the job?

FIRE PLAYER

I'm walkin' off the job, sure. I
don't have to work with that
kind of ah... square drum
beat, ah... ah...

OFFICER

Well, I don't see any reason...

FIRE PLAYER

No, I mean ah... when I so
wanted the job I didn't know I
was going to have to play the
with the kind of mousiey tip...

OFFICER

well... We certainly...

FIRE PLAYER

drumming like what is go-
ing on up ahead there, sure.

OFFICER

Mousiey ah...

FIRE PLAYER

Now the kid here is on the
second drum and the kid is
swinging pretty good. But we
can't make it swing with that
other cat, dig?

KID

You tell him, Dad!
(several laughs)

OFFICER

Look here now, we're engaged
in battle! The army's depend-
ing on you!

HE

Well too bad, that's like you've
back here holding the flag. You





Revealed by the glow of a pipe



Tide washing over a body



WILL EISNER



Will Eisner

A hundred years from now when they publish a collection of the cartoon masters of the 20th Century, Will Eisner is undoubtedly rank high on the list. Drawing at the age of six and cartooning his way up through De Witt Clinton High School in New York, Will became a professional just in time to take advantage of the infant comic book business.

Comic books evolved from the depression as a result of printer's reporting syndicated strips in the comic book format. With the supply of syndicated material becoming exhausted, Will found a market for as many as 20 pages original cartoons a week in **WOW! AND FAMOUS FURNITURE** two of the earliest comic books. Perhaps you remember some of his creations . . . *Shivers*, *Queen of the Jungle*, *Blackhawk*, *Uncle Sam Comics*, *The Spirit* was created in June 1941.

As you may recall, the bulk and best of Eisner appeared after the war in a specialized "comic" insert that went by the name of *The Spirit Section* which promised and delivered Action, Mystery and Adventure. (On the back page of the section was a feature called *Clifford* by an obscure young cartoonist named *Jules Feiffer*). In 1963 the twelve year span of *The Spirit* came to a close as Eisner concentrated on publishing business.

While his drawing is often inelegant and even grotesque, Eisner has a theatrical style second to none, creating a wide range of moods with a palette of characters and props, wildly wandering camera work and an intricate use of light and shade . . . the shadow of a ferry boat rushing over dark water . . . a face is revealed by the glow of a pipe . . . tide washing over a body on the beach. Eisner is a master effects.

The story which appears on the following pages is *Video Spirit*. It brings in many diverse elements including a view of the Spirit's childhood, plus a look at some of the characters with which Eisner peopled his *Spirit* strips. Among them: Commissioner Cohen, Gurney, and Sam Snerf, the Spirit's childhood sweetheart. If you are an old *Spirit* fan, enjoy reunion with the past. If this is your first exposure to *The Spirit*, even better. Enjoy yourself.



Shadow rushing over dark water





IT WAS THREE A.M. WHEN
I WAS CALLED SOUND PROOFMAN FISH
LIVING DEADLY WOUNDED ON THE FRONTY
WILD PLAYS IN THE AIR... AND ALL
THAT WAS LEFT IN THE DEERED
TIDE WAS A WHOLE CLUE...
A SCRAP OF PAPER CLEARLY
LABELED - "HARD HAZES".
REALLY IT WOULD BE A ROUTINE
MATTER... BUT SAND GAKER WAS MY
CHILDHOOD SWEETHEART... AND NO
MATTER HOW I TRY TO WORK
IT... I KNOW THAT RESCUING
HER WILL BE THE HARDEST TASK
OF MY CAREER.

THE SECOND
AND FINAL
INSTALLMENT

"SAND GAKER"

WITH "ESNER"

POLICE BARBERSHOP
WORLD 45

QUIET
FEB. 22
1939













No, no
not Marilyn.
—Marlon
Put your glasses
on!



What do you mean,
horse-sick?



What a
strange place for
a transposition



Oh
I swear, Ma,
I swear
I won't stray
Out of my
religion





*Who
the hell
smashed
these
forests?*





WANTED: MURDER ANGEL. MARY.







Here
from
Moscow!



HELP'S SATIRE SHOPPE

A COLLECTION OF ITEMS RANGING FROM THE HILARIOUS
TO THE INANE TO THE ABSURD AND BACK



BOOKS TO LAUGH BY

[illegible]

WANT AN ADVANCED CLASSIFICATION?
 For many months, the U.S. Coast Guard has been working to improve its classification system. The new system, which is now in use, will allow the Coast Guard to classify its vessels and equipment more accurately. This will help the Coast Guard to better protect its assets and to respond more effectively to threats. The new system will also help the Coast Guard to better coordinate its efforts with other agencies. The Coast Guard is committed to the highest standards of security and protection. The new classification system is a key part of this commitment. The Coast Guard will continue to work to improve its classification system and to protect its assets.



HEINZDO was a member of the band who was threatened by the city manager in a public hearing. It said the group is not "this kind of music" in public places. The band said it was "the only band" in the city. The band was "the only band" in the city. The band was "the only band" in the city.



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